

CAROLINA FLARE™

Spring-Summer 2005
Volume VIII Issue I

Carolina Flare™
is the Newsletter of
Jarrett Bay and our
Growing Family

Presented By:



New JBYS Beaufort Office Opens at Jarrett Bay

Jarrett Bay Yacht Sales is pleased to announce our new waterfront office opening at the 175-acre Jarrett Bay Marine Industrial Park in Beaufort, NC, just in time for the summer boating season! Boasting nearly 4,000 square feet, 10 offices, two conference rooms, full kitchen, spacious reception area & a Carolina wrap-around covered porch, this new office will serve as our corporate headquarters and home to the Beaufort sales staff.

Strategically situated on an acre of land that is surrounded by the Intracoastal Waterway (MM 198) and a deep-water basin on two-sides, JBYS' new office will allow us to showcase everything from a 16' flats boat to a 31 Albemarle on land, and new Boatworks, Hatteras & brokerage boats in-water. And, there are plans to add even more in-water docks in the near future!



"As tempting as it may be to locate our Beaufort office on a major highway in the area, we know our customers will find it far more convenient to have on-site access to 50- and 220-ton Marine Travel lifts, a forklift for boats up to 32', deep water access for boats up to 130' and marine businesses such as Gregory Poole CAT, Covington Detroit Diesel, ZF Marine, Jarrett Bay Boatworks, Lightning Yachts, Southern Skimmer Boats, Bausch American Towers, IMS Electronics, Battlecat Electronics, Core Creek Machine, Crystal Coast Interiors, Bryant Construction and the JBBW Marina Store all at one location," said JBYS President Randy Ramsey. Be sure to stop by Friday, June 10th, from 4-7pm for our Grand Opening Celebration, or next time you're passing by. We'd love to show you around!

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FAMILY PORTRAIT

Adrian Holler's 61' Jarrett Bay Sea Striker

Adrian Holler's 61' Jarrett Bay *Sea Striker* has not only become a "household word" in the fishing community, thanks to numerous trips to the winner's circle—including one for over \$1M during the 2001 Big Rock, but she also serves as an incredible Lady-Ambassador for Jarrett Bay Boatworks. She is fished hard and kept immaculate every where she goes.

Fishing out of Morehead City and beyond for more than three decades, Adrian Holler has turned a passion for fishing into his profession, serving as President and CEO of Big Rock Sports—a fishing tackle and shooting sports distribution group. The boat herself is named after the Sea Striker fishing tackle manufacturing company owned by Dick Henry, founder of Henry's Tackle- the largest Big Rock Sports distribution company.



Adrian and his wife Annette have two sons, Adrian (22) and Aaron (20), both attending NC State when they're not fishing with their dad. This fishing family loves to fish the offshore waters the world over, but say they enjoy fishing off the North Carolina coast as much as any place.

When asked why he chose Jarrett Bay, Adrian said, "...for their speed, sea-kindness, seaworthiness, fish-raising capabilities and one-stop, full-service boat yard." "The way Adrian and his crew carry the Jarrett Bay flag with such professionalism and success has made our company exceptionally proud to call the *Sea Striker* one of our own," said Jarrett Bay President Randy Ramsey. See you in the winner's circle!

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**“WITH ALL OF THE
PRODUCT DEBUTS
& ANNOUNCEMENTS
AT THE MIAMI
SHOW...IT WAS
THE MOST
SUCCESSFUL SHOW
WE HAVE EVER
EXPERIENCED,
WITH MORE THAN
\$10 MILLION IN
NEW & BROKERAGE
BOAT SALES!”**

A message from Jarrett Bay President, Randy Ramsey

We are looking at another incredible year ahead for Jarrett Bay, largely thanks to the most activity I have ever witnessed at the Miami Boat Show at the start of the year. We saw the eagerly-anticipated debut of the *Jarrett Bay 32 Semi-Custom*—our companies first all-fiberglass boat. I was thrilled to hear people's reaction to her, especially since she is a complete departure from the look traditional fiberglass boats offer. Her signature “Carolina Flare” and exaggerated tumblehome, mixed with the unique walk-around express design, made her the talk of the show. Those who sea trialed the *Jarrett Bay 32* could not believe the ride and comfort this fishing machine provided. In tests conducted by *Power and Motoryacht* magazine, the boat reached a top speed of 50 MPH, and at a comfortable 34 MPH cruising speed she was only burning 20 GPH of gasoline!

The *Jarrett Bay 32* & her sistership *Jarrett Bay 58* ran the circuit of boat shows from Miami to Maryland this spring. The incredible amount of interest received from customers and the media alike has left me humbled, yet extremely proud of our family's latest team effort. I am pleased to announce that the April issue of *Boating* magazine chose the *Jarrett Bay 58* as the editor's pick of boats over Scully, Whiticar and Rybovich, with one of her test results being “...the best combination of sea keeping, performance, hardcore angling ability, luxury, and craftsmanship”. This is a compliment to our staff's talent & hard work, and invaluable feedback from every one of our owners.

In Miami, the *Hatteras 64* Motoryacht made its debut to rave reviews, along with the announcement of the new *Hatteras 64 Convertible*. And, Albemarle debuted their flagship offshore fishing machine, the *Albemarle 41*. With all of the product debuts & announcements at the Miami show, it should have come as no surprise that this would be the most successful show we have ever experienced, with more than \$10 million in new & brokerage boat sales!

Recently we learned of unexpected, but exciting news in our industry. Hatteras Yachts announced the formal launch of the “Hatteras Collection” with the purchase of Edenton-based Albemarle boats! This comes as great news for us since we represent both

boat lines! The company's shared vision, commitment to build the finest products and unwavering focus on its family of customers, make this new family dynamic an ideal match for Jarrett Bay. Congratulations to Albemarle's Scotty Harrell and Hatteras' Bill Naumann for their foresight in bringing these two outstanding companies together under one roof.

A good friend and supporter of ours, Bryant Phillips, recently announced he would be leaving Hatteras Yachts to take a position as Chief Executive Officer outside of the marine industry. Bryant's tenure at Hatteras has left a legacy of innovation, and his personal support of Hatteras' customers & dealers is widely known. I know I can speak for us all in wishing him the very best in his new position!

We are all aware of the unthinkable tragedy that took place in Southeast Asia earlier this year. The Tsunami will be long remembered in our minds. Some in the boating community that recognized the number of commercial fishing boats lost are making a difference by starting *Project Life Boat*. Their goal is to replace 100 boats that will serve as a direct way to assist fishing families in reestablishing the fishing economy and their communities for the long term. I encourage you to learn more about their efforts and to help them rebuild what was lost by so many. More information can be found at www.trianglecf.org

As always, it is as busy as ever here at Jarrett Bay. The spring boat shows have kept us on the go, and the repair yard has more than 90 boats hauled & being prepped for summer ventures. We will be launching Jarrett Bay's 50th custom hull later this year, a milestone that has not been achieved by many in our custom-build industry. We look forward to celebrating this beacon of the continued bright future for our company with you later this fall.

We'll be on the tournament trail again this summer and look forward to seeing old friends and making new ones. If you are near any of our JBYS offices, or passing by our 175-acre facility in Beaufort, please stop in. We would love to show you around!

Tight Lines,
— RANDY RAMSEY



Jarrett Bay 32 off Miami doing a photo shoot for Japan's *Perfect Boat* magazine



Jarrett Bay 58 rated “Best in Class” by *Boating Magazine!*



The newly announced *Hatteras 64 Convertible*



Brunswick Acquires Albemarle & Debuts 41 Convertible in Miami

Brunswick Corporation has acquired Albemarle Boats as part of its strategy to offer a complete range of offshore sportfishing boats from 24 to 90 feet. "Popular and highly respected, the Albemarle line-up is a perfect complement to our family of premier Hatteras sportfishing convertibles and motoryachts," explained Brunswick Chairman and Chief Executive Officer George W. Buckley.

"With seven models between 24 and 41 feet, Albemarle offers us ample and attractive opportunity to serve this segment of the sportfishing market. Furthermore, much like Brunswick, Albemarle has a rich tradition and history of boatbuilding experience. Albemarle's focus on quality and innovation as well as its guiding principles, which emphasize customer satisfaction and continuous improvement, are right in line with our thinking at the Brunswick Boat Group" explained Dustan E. McCoy, president of the Brunswick Boat Group.

Albemarle's 135 employees and production facility will remain based in Edenton and will become part of the Hatteras Group, which will be headed by William C. Naumann. Hatteras is based in New Bern, N.C. Scott "Scotty" Harrell, Jr., will remain as president of Albemarle, reporting to Naumann, who will also continue as president of

Hatteras. "We are extremely pleased that Scotty and his team will be staying with Albemarle," Naumann said. "Scotty has been at the helm since 1990, and during that time has overseen a period of unparalleled growth and expansion at Albemarle."

Other notable Albemarle news is the debut of their 410 Convertible at the 2005 Miami Show—An impressive offshore fishing machine that combines striking lines and a dramatic Carolina-style flare with unparalleled craftsmanship and rock solid construction. Everything about the 410 Convertible is designed to surpass even the most demanding requirements of serious big game anglers, while still delighting their senses with elegant refinements and comfortable appointments throughout.

The 41 Convertible includes two staterooms, galley & salon with a convertible, double berth lounge. The Bausch American half-tower bridge comes complete with a "Palm Beach"-style helm pod and ample electronics storage. The cockpit has just about every offshore amenity imaginable. The 410 is powered by twin C-12 CAT engines and a 13.5 kW Onan Generator.

Contact JBYS today for more information!



64' Convertible Announced & 64' Motor Yacht Debuts at Miami Show



The new Hatteras 64 Convertible, announced at the Miami Show, not only advances the legend of Hatteras sportfishing convertibles, it is sure to create a legend in its own right. The 64 features an unprecedented array of sophisticated features and key dimensions that lead the industry, as well as breakthrough designs in hull form, ship's systems and running gear.

Throughout, the emphasis is on spacious and luxurious accommodations ideal for relaxation or entertaining. The 64's standard 3/3 features the only full-beam master stateroom in its size range. The 64 Convertible's cockpit is a full 164 square feet, loaded with features and conveniences to enhance the fishing experience. Like its 68-foot sister ship, the 64's cockpit features a mezzanine level to keep the crew comfortable and alert.

The new 64 Convertible benefits from advanced technology developed for the 68 Convertible, including a passive underwater exhaust system and a forced air induction system. The advanced convex hull shape harnesses the energy of today's high horsepower engines to deliver a smooth ride, peak performance and improved stability.

Hatteras debuted its new 64 Motor Yacht at the 2005 Miami International Boat Show boasting sleek, contemporary exterior styling matched to a luxurious interior. The result of acute attention to customer input, the model's design features a fresh accommodation plan and intuitive touches throughout the vessel.

The 64 incorporates Hatteras' innovative convex hull shape, allowing for more interior space forward and providing for a softer ride in rough water. Deep propeller tunnels afford a 4-foot, 8-inch draft, while efficient propulsion technology provides a top-end speed of 28 knots to a vessel weighing a substantive 116,700 pounds, belying its solid construction and unmatched system components. This complete package of performance, luxury, convenience and quality made for a successful Miami debut, with several units sold in both the U.S. and abroad.



64' CONVERTIBLE SPECIFICATIONS

- LOA 63'10"
- BEAM 19'6"
- DRAFT 4'10"
- WEIGHT 100,000 lbs
- FUEL 1,950 gals
- WATER 343 gals
- POWER: CAT C30 @ 1550 hp
- CAT C32 @ 1650 hp
- CAT C32 ACERT @ 1800 hp
- MTU 10V-2000 @ 1500 hp
- MTU 12V-2000 @ 1500 hp

64' MOTOR YACHT SPECIFICATIONS

- LOA 64'10"
- BEAM 18'3"
- DRAFT 4'8"
- WEIGHT 116,700 pounds
- FUEL 1,515 gallons
- WATER 265 gallons
- POWER: CAT C18 @ 1000 hp
- CAT C30 @ 1550 hp
- MTU 8V-2000 @ 1200 hp
- MTU 10V-2000 @ 1500 hp
- MTU 12V-2000 @ 1500 hp



JBYS named Mid-Atlantic Bimini Marine Dealer

Jarrett Bay Yacht Sales is pleased to have been named the Mid-Atlantic dealer for Bimini Marine. Their flagship 245 Sport Express, built on Maryland's Eastern Shore, was originally designed by Topaz as an inboard center console and has since been modified to be the only 24 around with standard twin inboard power. The new 245 SX shares the same popular modified deep V hull design as its legendary cousin, but through countless hours of R&D, now comes standard with a pair of 4-cylinder freshwater-cooled rockets with a combined output of 300hp.

Below deck features built-in tackle lockers on both sides, marine head with holding tank, room for rod storage, rope locker, twin berths with storage, Bomar hatch with screen, and increased headroom. Storage is substantial for her product class, with durable, white diamond-plate shelving. Two high capacity bilge pumps, with automatic switches and a bonding system throughout, are present for maximum safety.

Above deck, the sleek, stylish lines are complemented by a full, brushed aluminum windshield that is curved around the corners for great

looks and fitted to the deck structure for exceptional strength.

The instrument console, an integral part of the deck structure, is completely molded to accommodate engine instruments, controls and steering. Behind the engine cluster is a molded instrument pad designed to contain flush-mounted electronics, and behind this is a large, molded compass pad. An additional large flat chart or video sounder area is on the companion side of the helm.

Last, but by no means least, the cockpit...The 245 SX fishing cockpit is absolutely the largest in its class. It also has two built-in fish boxes, access hatches for all below-deck hardware, and plenty of elbow room for the most serious fishing.

Bimini is committed to producing a line of semi-custom, inboard sport fishing boats, which are designed with the dependability, performance, & uncompromised quality and attention to detail. Call JBYS today for more information on this great new line!



FAMILY PORTRAIT

Keith Willis, First Jarrett Bay Employee to Retire!



Can you believe that Jarrett Bay Boatworks has been around long enough to retire one of our own? Believe it or not, Jarrett Bay will soon be celebrating our 20-year anniversary, so we thought it fitting to provide you with a perspective on our company from someone who has been there since our first years. Below is Keith Willis' retirement speech that we all could learn a little something from.

My wife has always told me I've been lucky. The first thing she told me I got lucky with was marrying her; The second, that I've been able to make a living doing what I always wanted to do—building and working on boats; Third, is that I got a job at Jarrett Bay.

In reality, it has not been luck, I've been blessed. Yogi Berra once said, "You can see a lot by watching." Well, I've seen Jarrett Bay grow from a one boat at a time operation in Williston to a pretty big business in Marshallberg, to a really big business here at Core Creek. None of this happened by sheer luck or happenstance. It's happened because of hard work.

You know, we all have to set priorities in our lives...God, family, country, work. You can put these and more in any order you choose. Whatever list you make, and however you set the priorities, work will be right up there with the top ones. I've had the opportunity to observe your work here at Jarrett Bay. You were all hired to work here because you have specific skills and are focused on one objective. The result is a sport fishing boat that is truly "world class." I take pride in having been a part of that. So, in the end, I want to thank all of you for being such a good group of people to work with. I wish you well.



FEATURED PRODUCT



Jarrett Bay License Plate

Who needs a sports car emblem on the front of their car when you can have the ultimate custom sportfish logo?! Jarrett Bay Boatworks License Plates are now stylishly offered in black.

Only \$5.50!

Stop in the Ship's Store or Boathouse
or Shop Securely On-Line:

www.JarrettBay.com/RetailSales.htm

New Construction Updates by Gary Davis, New Construction Foreman

Hulls #203, 204, 205 - Semi-Custom 32's

We are continuing to work on all molded interior components and improving our lead times, which will enable our deliveries to increase to approximately 18 boats over the upcoming year. Hull #201 was shown with tremendous success at the Miami Show. Look for our write-up in *Power and Motoryacht* magazine. Their testing proved speeds of 33.6 mph at 4000 rpm, while only burning 10 gal/hr per engine. Top speed was 51mph, while burning only 28 gal/hr per engine. The Mercury Verado 4-stroke engine package is a great match with this boat. Every design goal set for this boat has been met or exceeded, including speed, range, ride, maneuverability, style, and overall finish. There are only a limited number of order slots available, so get your order in early to be sure you have a chance to own the most unique sportfisherman in her class.



Hull #47-32' Semi-Custom Dr. Baratta takes delivery of his 32' walk-around just in time for the early tournament season. There are several incorporated features customized for Dr. Baratta, such as the center console helm station, cockpit-seating, and a Bausch-American custom tower. The interior trim is figured in cherry with a satin finish, and looks great in combination with the brilliant cherry and maple interior high gloss decks.



Hull #48-70' - FOR SALE! Substantial progress has been made here, with the majority of the basic interior components in place and ready for the veneer work to begin. We have incorporated a select log of "ropey" figured cherry with an incredible continuous run of 70 sheets of veneer. With the unique cabinetry styling and veneer, the interior will be one of a kind! The painting is also making steady progress, and soon the exterior teak package will begin. The engine room and pump room are beginning outfitting, with the final decision of power still to be made. Our goal is to implement enough power to attain a cruise of nearly 40 knots, with top speeds approaching 50 knots.



Hull #49-53' - Lady Sarah We are extremely pleased with our latest delivery for Curtis Strange and his family. The results of her Alexseal top-coat products speak for themselves in the mirror-like finish throughout. The interior teak work and satin finish turned out to be spectacular. Both Curtis and his wife Sarah were ecstatic with the results. *Lady Sarah* is sporting a cruise speed of 31.5 knots, and a top speed of 37 knots with CAT C18 power, and a CAT 21kw generator! Curtis now has the perfect get-away vehicle from playing on the Senior PGA Tour this summer! Enjoy!



Hull #50-53' - The elegant African mahogany interior is being installed, and soon CAT C18 power will go in the engine room, and then the cabin & bridge will be set. With our new lower profile cabin line and trademark Carolina Flare, this is a near perfect sister-ship to our latest delivery of hull #49. The owner, Gary Hickman, has ordered a few additional items, such as ice storage, water maker and extra sleeping capabilities, making this a perfect fishing machine for his trips to the Gulf of Mexico and destinations world-wide.



Hull #51-63' - Southern Exposure

Our latest new hull is a 63' beauty. We are utilizing features which will make this a truly spectacular boat when she is finished. Power is expected to produce a cruise of nearly 40 knots, making a North Carolina to Bermuda cruise possible without taking on the common bladder tanks or temporary arrangements seen on most boats attempting this voyage. Additional storage, as well as full equipment in a dedicated pump room, will make her a true world traveler. Stringer systems are nearly completed, and planking on the hull will soon begin. We expect to have tremendous progress in a short time frame, so keep an eye on our website for the latest updates and photos.





Record Winter Season & New Staff at the Service Yard



JBBW adds a beautiful teak package to "Carolina Style" another Hatteras

The winter season set another record for the yard with the number of returning perennial favorites and new customers serviced, all coming to take advantage of our superior service and facilities.

The 57' Scarborough **Due Course** from New Jersey came in for varnish, paint and other repairs. Virginia's 56' Core

Sounder **Southern Exposure** is in the yard for some TLC. The 53' Ocean **Ali L** out of Charleston is in once again for some custom Carolina treatment to the salon windows, and a new DeAngelo Marine exhaust system. Another South Carolina boat, the **Fetchin**, returned once again for some custom work on their New England style lobster boat.

The 84' M/Y **Sirena**, hailing from Massachusetts, is in for a complete bottom repair job, painting, and a new exhaust system. The 60' Hatteras M/Y **Family Matters**, came in for some highly customized work. We hinged their radar arch to allow it to be lowered and raised by power. We also installed a new bow thruster. As a result, she can now conveniently achieve a suitable vertical clearance to make the voyage to the Great Lakes hassle-free.

The Kentucky-documented 54' Hatteras M/Y **Merry Yacht**, is in the yard for a complete exterior paint job, new windows, new fin stabilizer

system, and a completely renovated galley with all modern appliances, including: teak and holly flooring, solid surface counter tops, new mirrors, new wallpaper, solid surface sinks, and all new fixtures. We have also completely refinished and redecorated the interior. When completed, she will be the most beautiful 1992 54' Hatteras M/Y afloat. The North Carolina 36' Hatteras Express, **Yellow Fin**, arrived for a complete paint job with Alexseal paint. The topsides are white with a "Fighting Lady" yellow hull. This boat is truly a classic.

We're pleased to announce the addition of new staff to our Jarrett Bay service team: Peter Tinkham has joined on as our Hatteras Pro Service Warranty Coordinator & JBYS Service Liaison. Peter's vast experienced, gained as a Service Manager for a major Northeastern Yard, has quickly made him an invaluable member of our service department. Cameron Monroe serves as our new Albemarle Warranty Service Manager & JBYS Service Liaison. Cameron held just about every position in administration, sales & management over the course of 25 years before becoming General Manager of a large Northeast facility. His extensive computer knowledge is enabling us to better plan and manage projects. Amy Hastie is serving as our dedicated Service Department Assistant to provide real time personal contact for our customers. And, Rob Kirker arrived recently to head our detail crew and further develop this very important aspect of our business.

We look forward to handling your next service need & proudly listing your project here in future issues!

Yard Work Tip:

With the Summer season upon us, it is time to schedule your annual haulout and get a jump on the necessary maintenance to help prevent untimely problems once the sunny days and fish arrive. Complete inspection and repairs of your mechanical and electrical systems, bottom painting, zincs, and propeller tuning will allow you to enjoy the days to come. Call now to schedule and complete your maintenance needs.



Gregory Poole Builds Multi-Million Dollar Facility at Jarrett Bay

Gregory Poole Marine Power, the largest Caterpillar pleasure craft marine engine distributor worldwide, will soon be even larger, with the opening of their multi-million dollar, 24,000 square foot Beaufort Marine Center at the Jarrett Bay Marine Industrial Park. This state-of-the-art facility will serve as Gregory Poole's Marine Division Headquarters, complete with a fully-equipped multimedia training facility to ensure their service technicians remain experts on the broadest & most advanced product range in the industry.

Located on the ICW at MM 198 with access to 50- and 220-ton Marine Travel lifts, this facility also has a 15-ton crane and plans to put in nine, deep-water floating dock



spaces so they can provide their customers with their world-class service by land or by sea. Gregory Poole will be holding an Open House in conjunction with the Jarrett Bay Yacht Sales new office Grand Opening on Friday, June 10th, from 4-7p.m., so make plans to be the first to see this incredible facility.

There is very limited space left for your business to be located at the Mid-Atlantic's Premier Marine Industrial Park. Visit: jarrettbay.com/jbbw/mip/mip.htm or call Casey Wagner with Spectrum Properties Today! 252.247.7600

Gregory Poole
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Classy Lady - 46' Elzey Custom 2004
1000hp C18 CATs - Fully Loaded!
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370hp Cummins - Two Staterooms!
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Trip Wire - 43' Viking 2000
Twin 800hp MANs - Ready to Go Fishing!
\$629,000 - Call Ben Green in Beaufort!



Casea - 34' Jarrett Bay 1995
Twin 350hp CATs - Beautiful!
\$264,000 - Call Sid Collins in Beaufort



NEW! - 32' Jarrett Bay 2005
Semi-Custom - Three Styles to Choose From!
Call Today for More Info!



Albemarle 242CC - 2004 Model
Less than 30 Hours! - Owner Traded Up!
\$58,000 - Call Kim Marshall in Charleston



Shallow Water Flare! - 16' Chaos Boatworks 2005
50hp Yamaha - New Boat! In Stock! Best in Class!
Call Today for More Info!

If you, or a friend, would like to be added to our *Carolina Flare*™ mailing list, please complete and return this form or email us at:



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VISIT:

**www.jarrettbayyachtsales.com/about/news.asp
for the summer events where you'll find us!**



PARTING SHOT



The Jarrett Bay 32 returning from her third photo shoot in three days during the Miami Boat Show! This Carolina Girl sure gave them something to talk about... Rave reviews all around!



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